

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



1/19 Tane Street, New Lynn



Sale Specs:

- Sold for—\$660,000
- CV—\$790,000
- Date sold — 23 March 2018
- 40 buyer inspections
- Buyer first saw the property on Trademe
- 32 days on the market
- \$ 4627.05 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe—Super feature 3 weeks
 - Realestate.co.nz—Quality Package
 - HouGarden—Plus Package
 - Western Homes / Property Overview
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers

