

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



126A St Andrews Road, Epsom



Sale Specs:

- Sold for \$ 1,080,000
- CV \$ 1,300,000
- Date sold — 16 May 2018
- 33 buyer inspections, 1 repeat
- Buyer first saw the property on Hougarden
- 21 days on the market
- \$ 4716.55 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe—3 week package
 - Realestate.co.nz—Quality Package
 - HouGarden—Super Package
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers



SOLD