Case Study

Harcourts
Charlton Realty Ltd
Licensed Agent REAA 2008

59G Hillsborough Road, Hillsborough 5 3 2 2

Sale Specs:

- Sold for $995,000
- Date sold — 19th February 2020
- 59 buyer inspections
- Buyer first saw the property on Facebook
- $5,731.30 marketing budget
- 21 days on the market

Marketing included:

- Western Homes and Central Homes
- Websites:
  - Harcourts
  - Trademe (Premium package)
  - Realestate.co.nz (Premium package)
  - HouGarden
  - One Roof (Basic)
- Agents Database, Website, Facebook & Instagram
- Professional photos
- Signboard, A4 flyer and A3 trifolds

Auction Bid Record Sheet Harcourts Charlton Realty

Property	59G Hillsborough Rd, Hillsborough
Date	Wednesday 19th February 2020
Sales Consultant	Mona Lisa Hosseini
Bidders	1
Harcourts Office	Harcourts Eden/Epsom Charlton Realty Ltd

900,000
910,000 - VB
920,000 - PAUSED
995,000 - OTM
SOLD

SOLD

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