

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



1/1, 2/1, 3/1 & 4/1 Hazel Ave, Three Kings



4x2



4x1



4x1



4x1

Sale Specs:

- Sold Post Auction for \$2,675,000
- CV \$2,600,000
- Land area: 785 m2
- Date sold 21/9/18
- 56 buyer inspections, 4 repeats
- Buyer first saw the property in NZ Herald
- 51 days on the market
- \$11,147.40 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe
 - Realestate.co.nz
 - HouGarden
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers

