

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



17A BUCKLEY ROAD, EPSOM



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Sale Specs:

- Sold Post Auction for \$1,655,000
- CV \$2,150,000
- Land area: 1/2 share 1601m²
- Date sold 7/11/18
- 56 buyer inspections, 4 repeats
- Buyer first saw the property on website
- \$9,304.88 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe
 - Realestate.co.nz
 - HouGarden
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers

